



Can't make it to Miami for Super Bowl XLIV? Don't worry.

With the money you make during the SMS Super Bowl of Sales contest you could be watching the Big Game on your new Big Screen!

Submit 10 NACOLAH Life policies worth \$10,000* between now at the end of the year and score. Don't miss this opportunity to get in the game and close out the year on a winning drive with SMS and NACOLAH.

First Down:	\$10,000* in NACOLAH Life target premium	\$1,000 Bonus
Field Goal:	\$20,000* in NACOLAH Life target premium	\$2,000 Bonus
Touchdown:	\$30,000* in NACOLAH Life target premium	\$3,000 Bonus

Contest Period

Cases must be submitted between October 1, 2009 and December 31, 2009 to be eligible and must be paid by January 31st, 2010.

Who's Eligible?

Agents who are contracted with NACOLAH through Senior Market Sales, Inc. You must submit at least 10 pieces of NACOLAH business between October 1, 2009 and December 31, 2009 to be eligible.

Which Products are Eligible*?

All NACOLAH Life Products are eligible, including ADDvantage Term*, Custom Accumulator UL, Custom Growth CV, Custom Guarantee UL, Custom Term GUL, Builder IUL and Rapid Builder IUL. Cases must be submitted under your Senior Market Sales contract.

FOR AGENT USE ONLY. Not for use by General Public. FCP# 1187-1009

*Term premium will be multiplied by a factor of .50. So, for example, if you submit 10 term cases worth \$10,000 in premium, it would count as 10 cases and \$5,000 in premium for the contest. UL premium is counted dollar-for-dollar (\$10,000 = \$10,000).