

New Products & Services from North American Company.

## Ride the Wave to Cool New North American Products This Summer

Watch your summer sales surge with North American's new and improved lineup!



### Cool off with these great new products and services from North American Company.



[Click Here](#)

#### Custom Guarantee—

This new and improved universal life insurance product now offers:

- Great new rates on guaranteed death benefit protection up to age 120<sup>1</sup>
- Guaranteed no premium payments on the base policy beyond age 100<sup>2</sup>
- New lower minimum face amount of \$25,000



[Click Here](#)

#### ADDvantage Term—

Our term life insurance product just got better.

- Impressive rates!
- New competitive underwriting



[Click Here](#)

#### Underwriting—

Our new guidelines may help even more of your clients qualify for the best possible underwriting class.

- **Special consideration for your senior clients:**  
Our experienced team practices careful deliberation for complex medical histories that are properly managed.
- **Fast turnaround times:**  
With an average of 24-calendar days turnaround time, your cases are issued fast, which means you can get your commissions faster, too!

With these great new products, revised underwriting, and competitive compensation it's time to **RIDE THE SALES WAVE** with North American today!

Call the marketing team of **Senior Market Sales** at

**(800) 786-5566** or email at  
[pat@seniormarketsales.com](mailto:pat@seniormarketsales.com) for more information.



**We're Here for Life®**

Executive Office  
525 W Van Buren  
Chicago IL 60607



**Senior Market Sales**  
**(800) 786-5566**

1. Subject to premium payment requirements.
2. Rider charges may apply.

Custom Guarantee is issued on policy form series LS170 and LS163A, ADDvantage plans are issued on policy form series LS143AMP or state variation by North American Company for Life and Health Insurance, Executive Office, Chicago, IL 60607. Products, features, riders, endorsement or issue ages may not be available in all jurisdictions. Restrictions and limitations may apply.

**FOR AGENT USE ONLY. NOT TO BE USED FOR CONSUMER SOLICITATION PURPOSES.**  
PR-1366E 7/09