



BULLETIN:

It's Here – Genworth 2016 Cost of Care

genworth.com

May 9, 2016

Effective – 05/10/16

States – All States

Reliable data. Customized plans. Confident clients.

Your clients need the latest long term care (LTC) cost data to help build personalized plans. Now it's here: the Genworth 2016 Cost of Care. It's one of the industry's most comprehensive look at more than 43,000 long term care providers across 440 cities and regions.

This year's digital release provides you with tools that can help you confidently explain current and potential future LTC costs to your clients, from homemaker services, to adult day health care, to private nursing home rooms. Clients will see what care could cost them now and in the future in their hometown, their planned retirement spot, or even where their kids live. And that could be just the encouragement they need to get started on their LTC plan.

Visit www.genworth.com/cocpro to access the 2016 data as well as download the new and improved iPhone and iPad App.

Genworth companies include:

Genworth Life and Annuity Insurance Company, Richmond, VA

Genworth Life Insurance Company, Richmond, VA

Genworth Life Insurance Company of New York, New York, NY

Only Genworth Life Insurance Company of New York is admitted in and conducts business in New York.

FOR PRODUCER/AGENT USE ONLY. NOT TO BE REPRODUCED OR SHOWN TO THE PUBLIC.

© 2016 Genworth Financial, Inc. All rights reserved.

28502 05/05/16