

BEYOND **LIMITS.**
BEYOND **EXPECTATIONS.**



About SMS

Senior Market Sales is one of the largest and most respected wholesale distributors of insurance and financial solutions in the nation. Headquartered in Omaha, Nebraska, agents, agencies, registered reps and investment advisors in all 50 states turn to SMS for access to products, technology, support and practice management solutions.

Founded in 1982

300+ employees

46,000+ producers

300,000+ policies issued

Our Mission

Helping agents and advisors leverage time, make more money and put their business in a position of distinction.



www.SeniorMarketSales.com

1-800-786-5566

Our Philosophy

We take a comprehensive approach to retirement by combining industry-leading health and wealth solutions in one company. With SMS you can meet every client need in retirement.

For producer use only.
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The Only Partner You Need

Our comprehensive platform includes everything you need under one roof, from E&O, to lead programs, to software, to expert consultants and coaching. We focus on real solutions that can help you grow your business.

PRODUCT

Comprehensive portfolio of retirement solutions enables you to address health and wealth

TECHNOLOGY

Proprietary tools to enable efficient quoting, enrollments and financial plan design

SUPPORT

Support at every step, from contracting to case design to commissions paid

PRACTICE MANAGEMENT

Turnkey programs to help you grow your business, refine your process and increase profits



Our Process

SMS 360 is our unique five-step process for helping producers implement game-changing growth strategies in their practice. We want to help you take your business beyond where you ever expected.

